Dear [Insert Name],

The mental health of babies, children and young people is one of the most pressing issues of our time. Yet, findings from a recent poll of 2,000 voters, conducted for the Children and Young People’s Mental Health Coalition, **found that [Insert percentage] of respondents from [Insert region] felt political leaders have failed to do enough to address this critical issue over the last decade.**

Mental health needs in children and young people have risen sharply in recent years, with the Covid-19 pandemic further exacerbating need and deepening social inequalities, that in turn further impact on mental health. One in five children and young people now have a mental health problem, up from one in nine in 2017. Too many also struggle to get the support they need, contending with high thresholds for support, rejected referrals and long waiting times.

Alongside the Children and Young People’s Mental Health Coalition, we are calling on all MPs to ensure that this vital issue is prioritised. This includes:

* Committing at least an additional £1.7bn per year for Integrated Care Systems to deliver a comprehensive mental health pathway for all babies, children and young people aged 0-25.
* Embedding whole educational approaches to mental health and wellbeing across all education settings.
* Increasing the provision of early intervention support in the community through the national roll-out of early support hubs in every local area.
* Bringing forward reform of the Mental Health Act 1983, to ensure that children and young people’s rights are protected and promoted, and that they receive high quality and compassionate care.

A full copy of the polling findings from [Insert region] can be found via this link: [Insert link to regional briefing]. As an MP working in [insert region], it is crucial that these findings are acted upon.

Addressing the challenges faced by babies, children and young people is not only a moral obligation but a crucial investment in the nation’s future. We urge you to show your support and commit to action to help shape a better tomorrow for babies, children and young people.

Yours faithfully,

[Insert Name]