



# Children and Young People's Mental Health Coalition

## *Manifesto Social Media Pack*



### COMMIT

to at least an additional  
£1.7bn per year for Integrated  
Care Systems to deliver a  
comprehensive mental health  
pathway for all babies,  
children and young people  
aged 0-25.



### EMBED

whole educational  
approaches to mental  
health and wellbeing  
across all education  
settings.



### INCREASE

the provision of early  
intervention support in  
the community through  
the national roll-out of  
early support hubs in  
every local area .



### REFORM

Bring forward reform of the  
Mental Health Act 1983, to  
ensure that children and young  
people's rights are protected  
and promoted, and that they  
receive high quality and  
compassionate care.



## Assets for you to use.

Access our [social media assets here](#): including a summary graphic of our asks, individual tiles with each of our asks, a short-form video.

## If you are supporting us using X

<p>We are supporting the @CYPmentalHealth Coalition's four manifesto asks of all political parties:</p> <ul style="list-style-type: none"><li>● Commit to funding a comprehensive 0-25 pathway.</li><li>● Embed whole educational approaches in schools.</li><li>● Increase early intervention provision: early support hubs.</li><li>● Reform the MH act.</li></ul>	<p>The @CYPmentalHealth Coalition are calling for all parties to make a strong political commitment to mental health outcomes for ALL babies, children and young people 🚨</p> <p><a href="https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/">https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/</a></p>
<p>The current children and young people's mental health crisis cannot continue. The Government must act now. That's why we're supporting @CYPmentalHealth four manifesto asks:</p> <ul style="list-style-type: none"><li>● Funding</li><li>● Whole School Approaches</li><li>● Early Support Hubs</li><li>● MH act Reforms</li></ul> <p><a href="https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/">https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/</a></p>	<p>Here are the manifesto asks of the @CYPmentalHealth Coalition that we're supporting and why (a thread 🧵 )</p> <p><a href="https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/">https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/</a></p> <ul style="list-style-type: none"><li>- Commit to a funding settlement to deliver a comprehensive mental health pathway for all babies, children and young people aged 0–25-year-old.<ul style="list-style-type: none"><li>● Because demand is outstripping capacity and services have been routinely underfunded.</li></ul></li><li>- Embed whole educational approaches to mental health and wellbeing across all education settings.<ul style="list-style-type: none"><li>● Because educational settings are well placed to promote and protect CYP mental health and wellbeing but do not have the resources to do so.</li></ul></li><li>- Increase the provision of early intervention support in the community.<ul style="list-style-type: none"><li>● Because there needs to be a shift to rebalance the system from focusing only on crisis care to</li></ul></li></ul>



	<p>identifying and managing problems early before needs escalate.</p> <ul style="list-style-type: none"> <li>- Bring forward reform of the Mental Health Act 1983 <ul style="list-style-type: none"> <li>● Because too many children are being let down- placed on adult wards, out of area and have consistently bad experiences.</li> </ul> </li> </ul>
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**Targeted tweets to your MP**

<p>The current children and young people's mental health crisis cannot continue. The Government must act now.</p> <p><a href="https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/">https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/</a></p> <p>[@YourMP] this is the change we want to see and want you to commit to for babies, children and young people!</p>	<p>@CYPMentalHealth Coalition's four manifesto asks of all political parties:</p> <ul style="list-style-type: none"> <li>● Commit to funding a comprehensive 0-25 pathway.</li> <li>● Embed whole educational approaches in schools.</li> <li>● Increase early intervention provision: early support hubs.</li> <li>● Reform the MH act.</li> </ul> <p>[@Your MP], we support these asks, will you?</p>
<p>[@YourMP] Ahead of an upcoming general election, we are supporting @CYPMentalHealth Coalition's four manifesto asks.</p> <p>Read about them here: <a href="https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/">https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/</a></p>	<p>The @CYPMentalHealth Coalition are calling for all parties to make a strong political commitment to mental health outcomes for ALL babies, children and young people 📣</p> <p><a href="https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/">https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/</a></p> <p>[@YourMP] will you join us in making this change?</p>

**If you are supporting us using Instagram or LinkedIn**

<p>There is a nationwide crisis in children and young people's mental health. Demand for mental health services is drastically outstripping current provision and children and young people are being met with inaccessible support, rejected referrals and extreme wait times. The crisis impacts the entire nation, and the Government must act now.</p> <p>[@YourMP] this is the change we want to see and want you to commit to for babies, children and young people!</p> <p>That's why [insert organisation] are supporting the Children and Young People's Mental Health Coalition (<b>please put an @ before Children for LinkedIn posts</b>) in calling for all parties to make a strong political commitment to improve mental health outcomes for</p>
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all babies, children, and young people to build a healthier and prosperous society. We support the Coalitions four manifesto asks of Government to:

- **Commit to a funding settlement to deliver a comprehensive mental health pathway for all babies, children and young people aged 0–25-year-old...** Because demand is outstripping capacity and services have been routinely underfunded.
- **Embed whole educational approaches to mental health and wellbeing across all education settings...** Because educational settings are well placed to promote and protect CYP mental health and wellbeing but do not have the resources to do so.
- **Increase the provision of early intervention support in the community through the national roll-out of early support hubs in every local area ...** Because there needs to be a shift to rebalance the system from focusing only on crisis care to identifying and managing problems early before needs escalate.
- **Bring forward reform of the Mental Health Act 1983...** Because too many children are being let down- placed on adult wards, out of area and have consistently bad experiences.

Read the manifesto here: <https://cypmhc.org.uk/publications/a-manifesto-for-babies-children-and-young-peoples-mental-health/>