



Children and Young People's Mental Health Coalition (CYPMHC)

Terms of Reference

The Children and Young People's Mental Health Coalition (CYPMHC) is an alliance of organisations from across England who are passionate about the mental health and wellbeing of children and young people. Through the CYPMHC our charities come together and speak as one on behalf of children and young people. **Coalition members share and sign up to our vision, mission and values.**

OUR VISION

Our vision is for all infants, children, and young people to grow up in a society that prioritises, invests, listens and attends to their mental health and wellbeing.

OUR MISSION

The Coalition is for all those working to improve infant, children, and young people's mental health. Through our collective voice, we influence and shape policy, systems, and practice by listening to, and learning from our members, supporters, children, young people, and families.

OUR VALUES

- **Respect** for the rights of all infants, children, young people, and families
- **Trust** in the voices and experiences of children, young people, and families and all who work with and for them
- **Fairness and equity** across policy, resources and services affecting infants', children's and young people's mental health and wellbeing

OUR STRATEGY

In 2018, the coalition gathered responses from across the membership to find out more about their key priorities for improving children and young people's mental health and wellbeing and extend our learning community. Through this process, the coalition identified three key priorities which led to the development of a revised [Strategic Plan](#) for the next three years:

1. **Promotion & Prevention:** The promotion of good mental health, the prevention of mental health difficulties and the reduction of inequalities in all national and local policies and strategies impacting on infants, children, young people and families
2. **Early intervention:** Greater investment in accessible, high quality, person-centred, early intervention approaches to infants', children's, and young people's mental health
3. **Skills & Confidence:** Everyone having the knowledge, skills, and confidence to recognise and address the mental health needs of infants, children and young people.



MEMBERSHIP

The coalition's aim is to bring together leading charities to campaign jointly on the mental health and wellbeing of children and young people and ensure that our voice is heard. We do this by jointly responding to government consultations, holding member events, contribute to briefings and share our members work via our weekly updates.

Membership is open to any non-governmental organisation who have an interest in the CYPMHC's remit and values and are committed to pursuing the purpose of the Coalition in the manner indicated and who are able to sign-up to these Terms of Reference.

What we offer our members:

- The opportunity to influence policy change through consultations and workshops with government departments.
- Invitations to coalition events and opportunities to co-host events (or run jointly).
- Discounted rates at other events.
- Networking opportunities to connect with members via our workshops.
- Promoting our members work, campaigns and publications, through our platforms and networks (social media and newsletter).
- Latest news and CYP MH updates in our weekly newsletter.

What we may ask of you as a member:

- Share information about your upcoming work with us.
- Help disseminate the coalition's work.
- Contribute to policy work, consultation responses, etc.
- Feed in views from the children, young people and families you work with.
- Meet yearly to help us define priorities and suggest areas of work, communicate virtually in between times, and comment on proposed work plans, etc.
- Take part in the work of relevant working groups when requested.
- Hold the Steering Group to account.

Organisations seeking to become members should complete the [Google form](#) stating why you want to become a member. By submitting the form you are **committing to the values of the Coalition** above.

We ask that one individual from each organisation be the principal contact to receive communications, invitations, etc, and additional individuals from that organisation can sign themselves up to the [mailing list](#) via the website (to receive the [weekly newsletter](#)). The principal contact can delegate to other individuals within the organisation if they are unable to attend events/meetings or contribute to workstreams as they see fit.

For further information, or to arrange a chat, please email Shizana.arshad@cypmhc.org.uk.